



For Immediate Release

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Spartanburg Water Partners With EPA's WaterSense® Program

[Spartanburg, SC] — Spartanburg Water has teamed with the U.S. Environmental Protection Agency's (EPA) WaterSense program to help customers save water for future generations and reduce costs on their utility bills.

WaterSense aims to decrease indoor and outdoor water use through water-efficient products and simple water-saving practices. The program encourages customers to look for WaterSense labeled products, which have been independently certified for efficiency and performance, and promotes water-saving techniques that reduce demands on water systems and the environment.

"The goal of EPA's WaterSense program is to help Americans save water and money by offering simple ways to reduce water use through water-efficient product choices," says Sheila Frace, Director of the EPA Office of Water's Municipal Support Division. "Using water more efficiently can help delay the need to create more water supplies, saving communities money and resources, as well as ensuring that water will be available for future generations."

The average home, retrofitted with water-efficient fixtures, can save 30,000 gallons per year. If one out of every 10 homes in the United States upgraded to water-efficient fixtures, it could save more than 300 billion gallons and nearly \$2 billion annually.

"Residents of Spartanburg County have responded to the call to preserve our community's water – voluntary conservation efforts since August have decreased water use by a significant 20 percent. Even given the recent rains, now is not the time to let down our guard", said Sue Schneider, General Manager.

"To this end, Spartanburg Water is proud to be a WaterSense partner. We look forward to working with our customers to improve water efficiency awareness and promote WaterSense labeled products and water-saving practices inside and outside the home. And the good news is that saving water means saving money. You can control how much you spend for water by adopting simple conservation measures – a true win-win situation."

WaterSense labeled products must meet EPA's criteria for efficiency and performance. Independently tested and certified products may bear the WaterSense label, which makes it easy for consumers to identify and select a variety of quality, water-efficient products and services for their homes and lawns.

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WaterSense, a partnership program sponsored by the U.S. Environmental Protection Agency, seeks to protect the future of our nation's water supply by offering people a simple way to use less water. For more information on Spartanburg Water's conservation initiative and for a full list of labeled products and WaterSense irrigation partners, visit <http://www.spartanburgwater.org/tips.html> and <http://www.epa.gov/watersense>.